



# MOW AND GROW GREEN!



## CLEAN AIR Force of Central Texas 8<sup>th</sup> Annual Electric Lawnmower Program

### Did You Know?

According to the Environmental Protection Agency, gasoline powered lawn equipment is responsible for over 5% of our urban air pollution.

### The Grass to Grow

Mowing less equals fewer emissions and clipping waste. **Buffalo grass** is a Texas native plant that is extremely drought resistant, requires minimal fertilizing and mowing. An alternative grass which requires **less mowing** and fertilizer means a very air and earth friendly grass.

### Recycling your Gas Mower?

You can bring your old gas powered mower to be recycled at the following locations:

**CMC Metal Recycling**  
710 Industrial Blvd.  
Austin, TX 78745  
512.442.2384

1704 Howard Lane  
Austin, TX 78728  
512.251.3407

**Please be sure to drain all oil and gas.** Visit the link below for information on disposal of your mower's oil and gas.  
<http://texas.earth911.org>

## The Electric Lawnmower Discount Program currently offers two discount options— Online and In-store.

### Online Discount—Neuton Electric Mowers *This offer is available to the first 200 online participants*

**CE 5 (14") Neuton Cordless Mower**  
CLEAN AIR Force discount is \$269 including UPS shipping to customers' homes. Regular retail price \$399 plus \$35 shipping charge

**CE 6 (19") Neuton Cordless Mower**  
CLEAN AIR Force discount is \$369 including UPS shipping to customers' homes. Regular retail price \$499 plus \$45 shipping charge

To receive the discount, please send an email no later than June 30th to [intern@cleanairforce.org](mailto:intern@cleanairforce.org) with the Subject line: Neuton Lawnmower Discount and include your name, address, county, and which model of electric mower you are interested in. Let us know if you are a Sunset Valley resident, as you are eligible for an additional 40% discount. For more information, please feel free to call us at 225.7783 or email us at [intern@cleanairforce.org](mailto:intern@cleanairforce.org).

### In-store at Home Depot—HomeLite Mower Discounts *This offer is available to the first 200 participants per store*

**Receive 20% off Home Depot Electric Mowers (2 models) on** Saturday, April 25, from 9:00 a.m. to 3:00 p.m. at the Sunset Valley Home Depot or Saturday, May 2, from 9:00 a.m. to 3:00 p.m. at the Arbor Walk Home Depot.

**Homelite 20" 3n1 24V Cordless Electric Mower**  
Regular Retail price \$329/ With CAF 20% Discount Price: \$263.20 plus tax

**Homelite 20" 3n1 Corded Electric Mower**  
Regular retail price \$229/ With CAF 20% Discount Price: \$183.20 plus tax

To sign up for the discount, send an email to [intern@cleanairforce.com](mailto:intern@cleanairforce.com) **no later than April 20th** with the Subject Line: Home Depot Lawnmower Discount and include your name, address, county, which model of electric mower you're interested in and which Home Depot (Sunset Valley or Arbor Walk) you'd like to pick up your mower at. Please let us know if you are a resident of Sunset Valley as you are eligible for an additional 40% discount. For more information, please feel free to call us at 225-7783 or email us at [intern@cleanairforce.org](mailto:intern@cleanairforce.org).

# 2009 CLEAN AIR Force Electric Lawnmower Discount Program Neuton Cordless Electric Lawnmower Frequently Asked Questions



## DISCOUNTS

- 1. What is the discount for the mower?*

A discounted rate of \$269 for a 14" CE 5 Neuton Cordless Mower or a discounted rate of \$369 for a 19" CE 6 Neuton Cordless Mower. Each package includes: 2009 Neuton Cordless electric mower with a redesigned blade which serves as both a regular and a mulching blade, side discharge, mulching kit, bagger, 2-year warranty and shipping.
- 2. Where and when is the discount offered?*

You can sign up with the CLEAN AIR Force for the discount now through June 30<sup>th</sup>.
- 3. How do I qualify for a discount?*

To receive the discounted rate on the Neuton electric lawnmower, participants must reside in one of the following counties: Bastrop, Caldwell, Hays, Travis or Williamson.

Only the first 200 people to contact the CLEAN AIR Force of Central Texas (CAF) will receive the discount. CAF will provide the first 200 to sign up with a promotional code with which you can purchase your Neuton mower via the phone.
- 4. How do I pre-order a mower?*

**IMPORTANT: Citizens must contact the CLEAN AIR Force before June 30<sup>th</sup> by sending an email to [intern@cleanairforce.org](mailto:intern@cleanairforce.org) with the Subject Line: Neuton Lawnmower Discount and include your name, address, phone number, email address, county you reside in, and which model mower**

**you'd like.** You will receive confirmation that your pre-order was received via email and will be given a special promotional code with which you can purchase your mower and receive the discounted rate.

5. *Is the new mower discount given at the time of purchase or is a check sent to me afterwards?*  
The discount is given at the time of purchase.
6. *Can I use the promotional code to purchase an electric mower outside of the event dates?*  
The discounts through the CLEAN AIR Force will be given from March 1<sup>st</sup> until 200 discounts have been given out.
7. *Will these discounts be offered at a later time?*  
The next discount offer on electric lawnmowers will be in the spring of 2010.
8. *Is it necessary to be a resident of Austin or Travis County to qualify for a discount?*  
To qualify for the discount you must be a resident of Travis, Bastrop, Caldwell, Hays or Williamson County.

## **neuton® CE 5 Battery-Powered Mower specs**

### **MOTOR**

RPM . . . . . 4300  
SIZE . . . . . 500W 24-Volt DC/32 amp  
NOISE . . . . . Under 80 Decibels

### **CONTROLS**

START/STOP . . . . Push-button Start/Stop  
SHAPE . . . . . Comfortable, ergonomically designed handlebars  
KEY . . . . . Removable Safety Key

### **BATTERY**

VOLTAGE . . . . . 24 VDC/10 Amp-Hour  
TYPE . . . . . Sealed Lead/Acid  
WEIGHT . . . . . 15 lbs  
RUN TIME . . . . . 45-60 minutes for fully charged battery  
CHARGING . . . . . 24-Volt charger, plugs into standard outlet (included)  
CHARGE TIME . . . 90% in 12 hours; 24-72 hours to fully recharge  
LIFE . . . . . Up to 5 years  
REPLACEMENT . . Easy to lift out/replace with optional battery

### **HOUSING**

MATERIAL . . . . . Injected Polypropylene  
WEIGHT . . . . . 33 lbs. (without battery)  
WHEELS . . . . . 7" front/ 8" rear, molded rubber tread  
DIMENSIONS . . . 30" L x 18" W x 36" to top of handlebars

### **CUTTING**

BLADE . . . . . 14" steel blade cuts  
DISCHARGE . . . . Side discharges, bags, or mulches  
TRIMMING . . . . . Optional trimmer/edger attachment

## **neuton® CE 6 Battery-Powered Mower specs**

### **MOTOR**

RPM . . . . . 3800  
SIZE . . . . . 750W 36-Volt DC/50 amp  
NOISE . . . . . Under 80 Decibels

### **CONTROLS**

START/STOP . . . . Push-button Start/Stop  
SHAPE . . . . . Comfortable, ergonomically designed handlebars  
KEY . . . . . Removable Safety Key

### **BATTERY**

VOLTAGE . . . . . 36 VDC/10 Amp-Hour  
TYPE . . . . . Sealed Lead/Acid  
WEIGHT . . . . . 23 lbs  
RUN TIME . . . . . 45-60 minutes for fully charged battery  
CHARGING . . . . . 36-Volt charger, plugs into

### **HOUSING**

MATERIAL . . . . . Injected Polypropylene  
WEIGHT . . . . . 46 lbs. (without battery)  
WHEELS . . . . . 7" front/ 10" rear, molded rubber tread  
DIMENSIONS . . . 34" L x 21" W x 36" to top of handlebars

### **CUTTING**

BLADE . . . . . 19" steel blade cuts  
DISCHARGE . . . . Side discharges, bags, or mulches  
TRIMMING . . . . . Optional trimmer/edger attachment

standard outlet (included)  
CHARGE TIME . . . 90% in 12 hours; 24-72 hours to fully  
recharge  
LIFE. . . . . Up to 5 years  
REPLACEMENT . . . Easy to lift out/replace with  
optional battery

## **ELECTRIC MOWER**

9. *Does an electric lawnmower have the same cutting ability as a gas-powered one?*

Yes. At peak engine torque, the electric lawnmower has equivalent cutting ability to a 3.5hp-5hp gas-powered mower.

10. *What type of electric lawnmower will be discounted?*

Two models of Neuton cordless electric lawnmowers: the CE 5 14" model and the CE 6 19" model.

11. *What is the horsepower equivalent of this model?*

5 HP at peak engine torque.

12. *What is the warranty for this model?*

An extended 2-year warranty will be included in your package.

13. *What is the cutting surface of the mower?*

14" and 19".

14. *What is the battery voltage and recharge time?*

The battery is a 24 volt 10 amp battery. The battery can be charged in or outside the mower. It takes between 12 to 24 hours to charge (charger included) off of a standard 110-volt household current. At first, a new battery will only take about 12 hours to fully charge, but as the battery ages, it may take up to 24 hours. The NEUTON's Battery will last about 5 years when recharged after every use and regularly maintained during the off-season.

15. *How long will a charged battery last and what is the electric cost to charge the battery?*

A charged battery will run for approximately 60 minutes before needing recharging. The cost in electricity is approximately \$0.10 to fully charge the battery.

16. *Will the new lawnmower come pre-assembled or in a box? If it's in a box, are any tools required to assemble it?*

The mower will be in a box. No tools are required to assemble it.

17. *How can I find out more about this electric lawnmower and its features/benefits?*

This model may be viewed by visiting [www.myneuton.com](http://www.myneuton.com). There are no retail outlets in Texas that currently carry this lawnmower.

18. *If I have a service or warranty issue, whom do I call?*

Call the Neuton Customer Service line at 1-800-798-2921.

## **RECYCLING OF GAS MOWERS**

19. *Is a discount given to first-time buyers without a gas-powered lawn mower trade in?*

Yes. You are not required to exchange a gas-powered lawnmower in order to receive the discount.

20. *What if I want to recycle my old gas-powered lawn mower?*

After draining the gas and oil from your old gas-powered mower you can call Commercial Metals at 442-2384 and arrange to drop-off of your mower. They will separate the non-recyclable materials from the recyclable metal ones. Then the metals are heated and made into usable building materials.

21. *If I bring a gas-powered mower for recycling, do I need to use up or drain the gas and oil back into their cans before I drop it off?*

Yes. Mowers that have not been fully drained will not be accepted for recycling.

22. *What will happen to the gas-powered mower that I drop off?*

The non-recyclable materials are separated from the recyclable metal ones. Then the metals are heated and made into usable building materials.