

CLEAN AIR FORCE OF CENTRAL TEXAS



WHO WE ARE

Founded in 1993, the CLEAN AIR Force of Central Texas is a nonprofit organization uniting corporations, academia, local governments, and civic organizations in the common goal of finding workable solutions for improving air quality in Central Texas.

OUR MISSION

The mission of the CLEAN AIR Force of Central Texas is to coordinate air quality planning and conduct educational activities in Central Texas focused on motivating the citizens, businesses, and government of this region to take actions to reduce air pollution to protect public health.

FIVE COUNTIES,
ONE GOAL:

CLEAN AIR FOR
CENTRAL TEXAS

CLEAN AIR FORCE OF
CENTRAL TEXAS

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WHAT WE DO

The CLEAN AIR Force takes a multi-faceted approach to safeguarding the air in Central Texas. Our focus includes education and outreach as well as serving as a resource and advisor for local entities. The CLEAN AIR Force manages a number of programs which serve the public and increase awareness of air quality issues in the Central Texas area. The following is a brief overview of our many roles and programs:

- **Informs** Central Texans via email, radio, newspaper, and television when Ozone Season begins and days when our region's air quality is likely to reach harmful levels
- **Educates** the public on air quality issues and new regulations in Central Texas as well as ways citizens can help reduce harmful emissions
- **Provides** businesses and citizens the opportunity to stay abreast of the latest air quality technical and policy developments through Technical Advisory Committee Meetings
- **Researches** emerging air quality issues in our region
- **Facilitates** and participates in regional collaborative problem-solving with elected officials, university scientists, industry leaders, administration officials and the public
- **Provides** a public forum for the exchange of information and ideas on air quality issues and conducts public surveys
- **Presents** information on health and economic impacts of air pollution to schools, governments, civic organizations and businesses.

CLEAN AIR Force Programs

Electric Lawnmower Discount Program

With gas-powered lawn equipment contributing to air pollution problems in Central Texas, for the past ten years the CLEAN AIR Force has offered citizens a financial incentive to purchase cleaner, electric lawnmowers. CAF, in partnership with Newton, offers Central Texans a discount on the purchase of a cordless electric lawnmower.

This program runs in the Spring of every year. Please visit our website (www.cleanairforce.org) for more information.

Clean Air Partners Program

The Clean Air Partners Program currently consists of over 100 Central Texas businesses, organizations and government entities, representing over 150,000 regional employees. These Partners pledge to voluntarily reduce ozone-causing emissions by 10% over a three-year period. The current program goal is to reduce air pollution in an amount equivalent to removing 15,000 commuters from our roads.

For more information visit:

www.cleanairpartnerstx.org

The Central Texas Clean School Bus Program

The Central Texas Clean School Bus Program is a cooperative partnership among the CLEAN AIR Force of Central Texas, the Texas Commission on Environmental Quality (TCEQ), the U.S. Environmental Protection Agency (EPA), the Capital Area Council of Governments, local area businesses, and school districts in Central Texas. The Program was established to help school districts within the five Central Texas counties (Bastrop, Caldwell, Hays, Travis and Williamson) reduce school children's exposure to harmful pollutants from school buses. The primary goals of the Clean School Bus Program are to raise funds acquired through the solicitation of donations, gifts and bequests in order to:

- Replace older, polluting school buses with new, cleaner technology buses
- Retrofit older buses with new emissions controls
- Reduce vehicle idling and encourage the use of cleaner fuels

www.cleanschoolbus.net

High School Public Service Announcement Contest

2007 marked the launch of a new CLEAN AIR Force program aimed at educating and engaging the youth of Central Texas in air quality-related issues. Local High School students are asked to create a 30-second PSA incorporating air quality information and tips on simple ways citizens can reduce air pollution. The first place entry inspires a public service announcement which airs on the top rated TV stations throughout Ozone Season.

Ozone Alerts

Throughout ozone season (April 1st – October 31st), the CLEAN AIR Force offers a free Watch/Warning email notification service to participants when unhealthy levels of ozone are currently being measured (Warning) or are forecast (Watch). This allows Central Texans to make informed decisions regarding air pollution and its potential health effects. The email alerts also encourage Central Texans to reduce their driving and postpone other polluting activities until late in the day when ozone is less likely to form.

To register for Ozone Alerts, citizens can sign-up through the CLEAN AIR Force website (www.cleanairforce.org) or call 1-866-916-4AIR (4247).

Ozone Alerts are also available on the CLEAN AIR Force's air quality information line at (512) 343-SMOG (7664).

For more information
on our programs

please visit our website

www.cleanairforce.org