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Central Texans Working for Clean Air

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### **CLEAN AIR Force of Central Texas Wins *Going Green* Award for Employer Program to Reduce Emissions**

**(Austin, Texas – June 11, 2010)** - The CLEAN AIR Force of Central Texas (CAF) received the Austin Business Journal's (ABJ) ***Going Green*** Award for their Clean Air Partners program at the ABJ's Going Green Awards Breakfast on June 10, 2010. CAF's Clean Air Partners Program works with 100 employers implementing dozens of workforce strategies that reduce emissions and conserve energy.

"Clean Air Partners is one of our key programs because it touches so many people. These employers collectively have thousands of employees and when they provide and encourage real life opportunities to conserve energy and reduce emissions the impact is very significant to our region" said Deanna Altenhoff, Executive Director of CAF.

The event honors those entities in Central Texas that make efforts to incorporate environmentally sustainable practices into their businesses and community work. By doing so, they show others how to strengthen the environmental health of our region.

There were seven categories and 129 nominees from corporate, non-profit and government organizations. The CLEAN AIR Force's Clean Air Partners program won in the non-profit category.

The [Clean Air Partners](#) program began in 2001 when six major employers from the region chartered the program and developed innovative strategies to reduce employer-based emission sources. The six original Partners were **Advanced Micro Devices, Intel, Motorola, Samsung, Solectron and Vignette**. Today there are 100 Partners with more than 168,500 employees participating in the program. Click [here](#) for a list of the Partners.

"I am delighted to accept this award on behalf of all of the employers who are in the Clean Air Partners program. They have voluntarily incorporated green strategies into the culture of their organizations and demonstrated to their workforce that improving air quality and conserving energy are of utmost importance," said Altenhoff. "While our region is currently in attainment of the federal ozone standard, a more stringent new standard will be announced by EPA in August and the continued effort of these Partners is vital to staying in compliance."

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About the CLEAN Air Force:

The CLEAN Air Force of Central Texas is a 501(c)(3) corporation that represents community air quality interests throughout Bastrop, Caldwell, Hays, Travis and Williamson counties. CAF promotes emission reducing programs and actions that combat ground-level ozone, a major component of smog, and other air pollutants. Founded in 1993, CAF's programs focus on three air quality areas: (1) technical studies (2) information and outreach, and (3) coordination with other Texas near-nonattainment areas. Operations funding is provided by annual contributions, grants, donations and in-kind services from the membership.